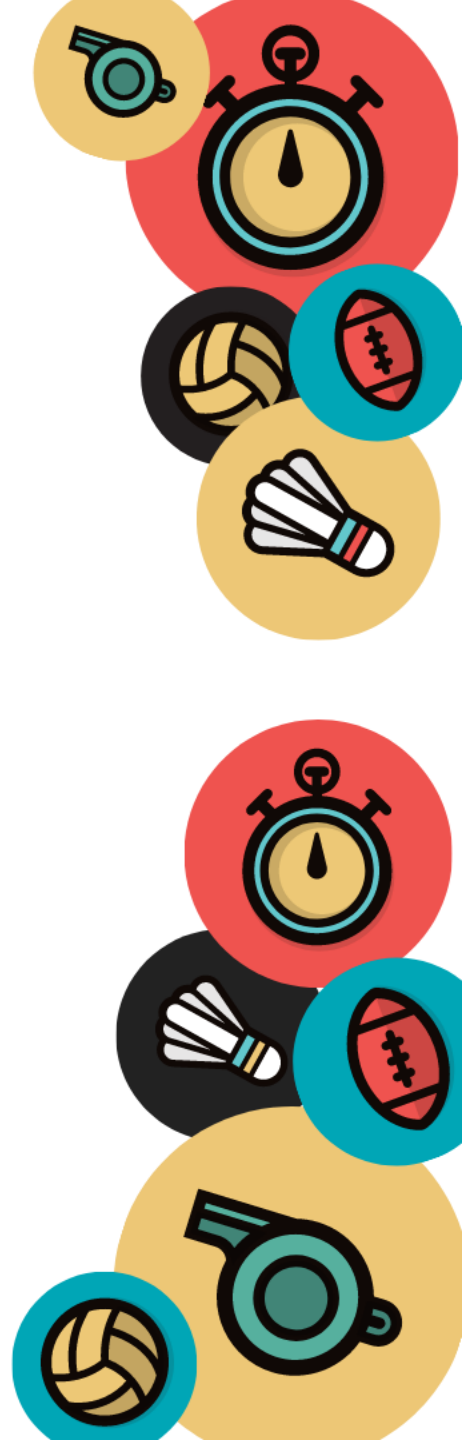




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Core and Community Program Partnerships

Virtual Information Session
Los Angeles County Department of Parks and Recreation

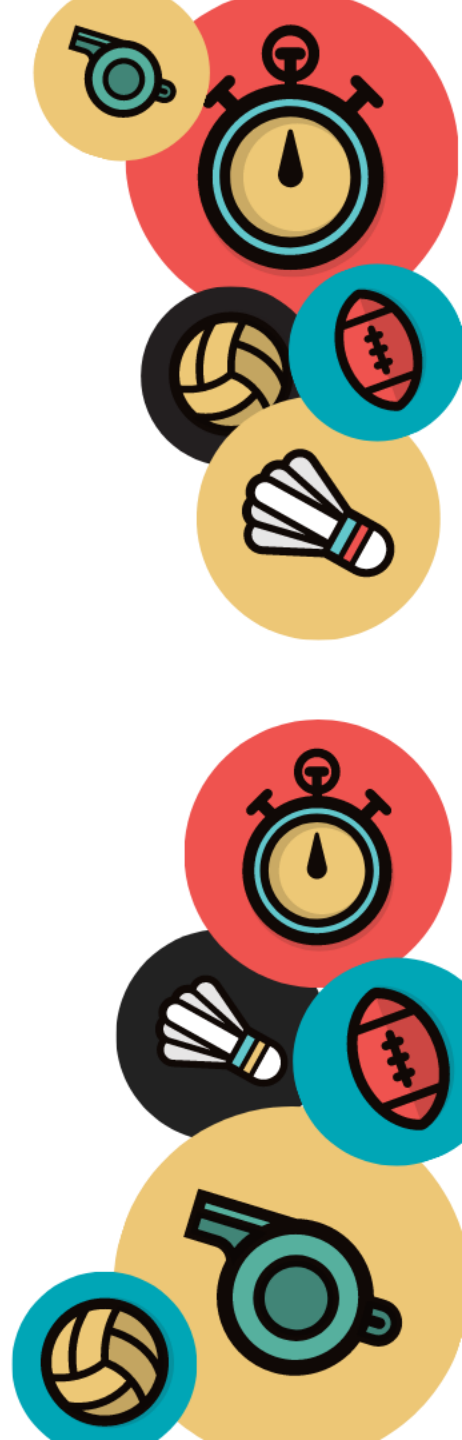




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Meeting Tips

1. Webinar style: lines muted and cameras disabled.
2. Use Stack View to see the speakers and slides.
3. Time for questions after presentation: Raise Hand

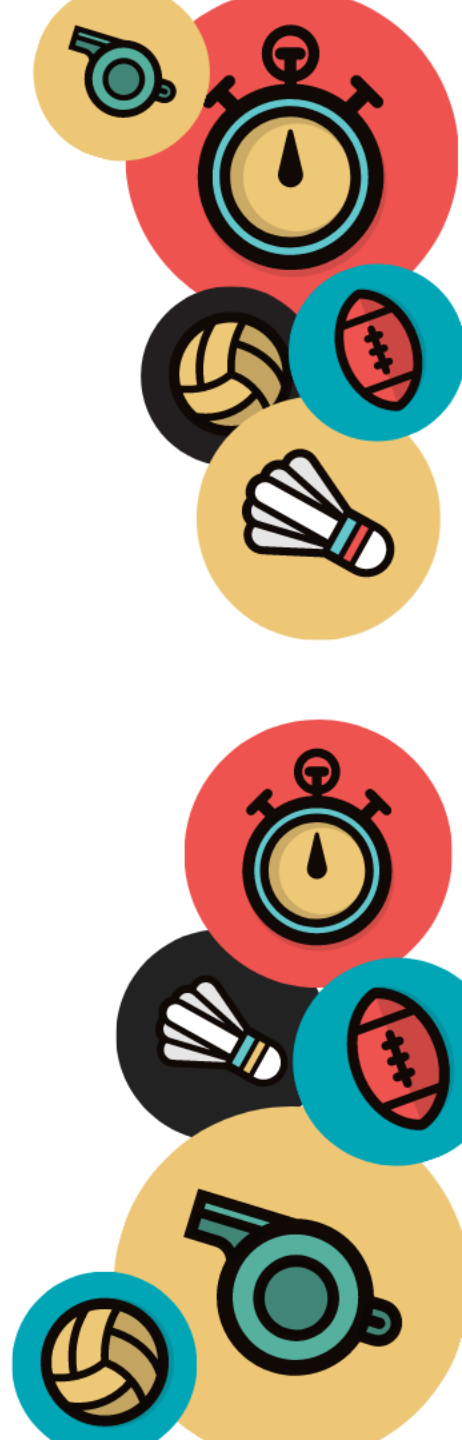




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Agenda

1. Welcome and Introductions
2. Timeline and Process
3. Qualification Criteria
4. Field Allocation Plan
5. How We Can Help
6. Questions



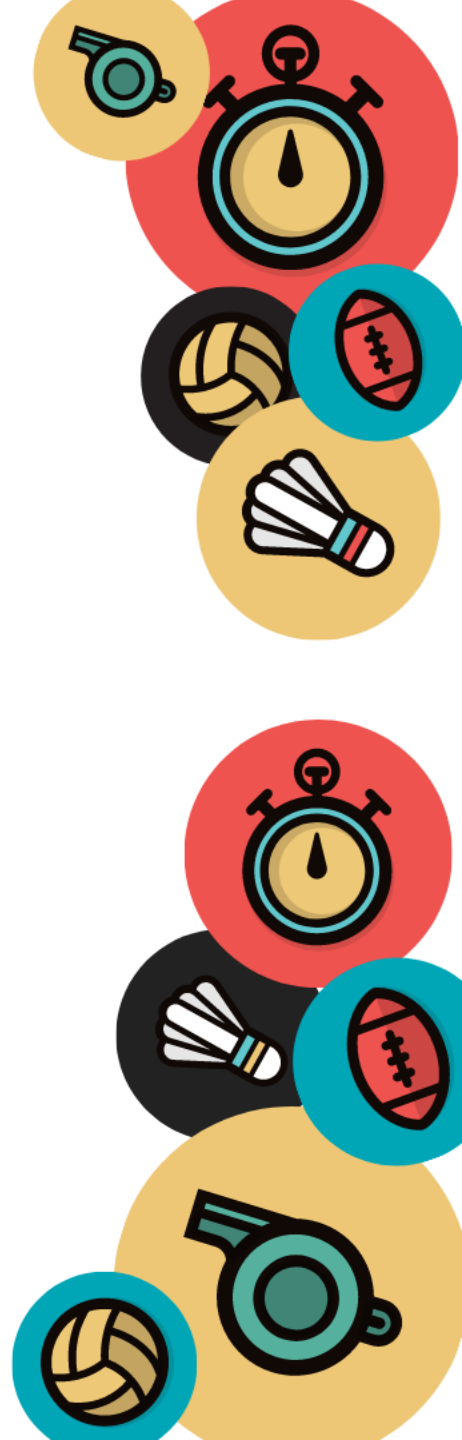


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Welcome and Introductions

Core and Community Program Partnership Team

- Alina Bokde, Chief Deputy Director
- Carl Cooper, Deputy Director, South Agency
- Feza Sanigok, Program Lead





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Welcome and Introductions

Deputy Directors

Carl Cooper – South Agency

- South Bay, South Los Angeles, Whittier, Cerritos, La Mirada

Jonathan Gargan – North Agency

- Altadena, Sylmar, Santa Clarita Valley, Antelope Valley

Mercy Santoro – East Agency

- East LA, San Gabriel Valley, Hacienda Heights, Rowland Heights

Kevin Regan – Regional Agency

- Lakes, Aquatics, Regional Parks, Golf, Natural Areas





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Timeline and Process

Attend an Outreach Meeting (Today!)

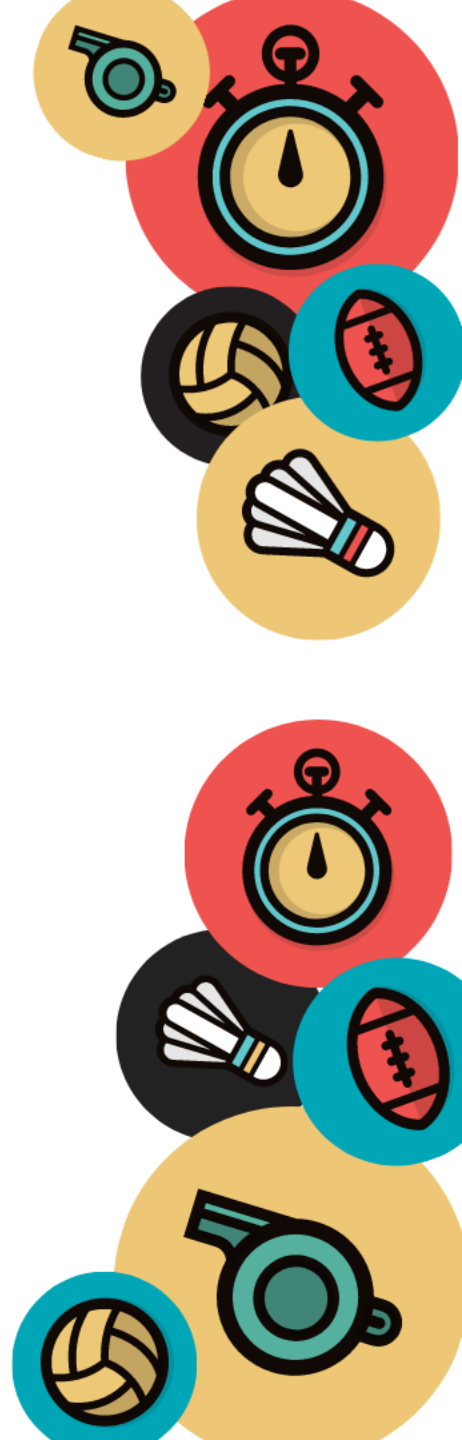
Submit the Online Application (By April 15, 2021)

Receive and Complete Detailed Questionnaire (Early April 2021)

LA County Parks Review and Notification (April 15-May 1, 2021)

Agreements Issued (April/May 2021)

Facility Reservations begin May 1, 2021





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Types of Facility Use

Core Program Partner

- No facility use fee*

Community Program Partner

- 25% discounted facility use fee*

General Rentals

- Full facility use fee

- Schools and Districts: We will host a meeting to review the specific process and timeline for facility use agreements with schools.
 - Please email partner@parks.lacounty.gov to be added to the meeting.

*subject to staffing and other costs

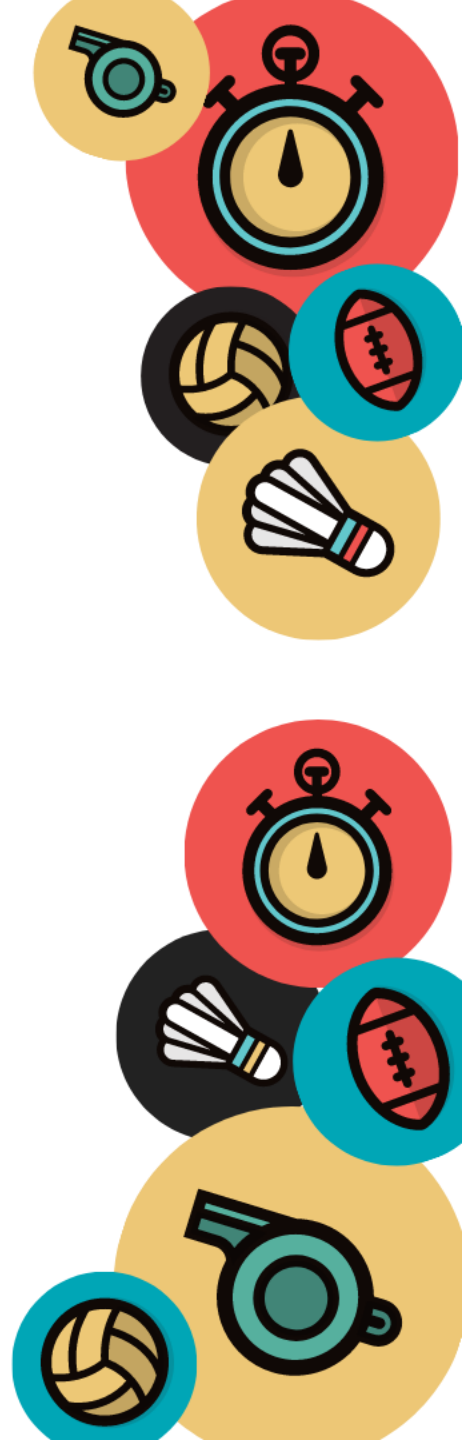




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Core Program Partnership

Core Program Partners will be eligible for no facility use fee to LA County Parks facilities, subject to staffing and other costs.





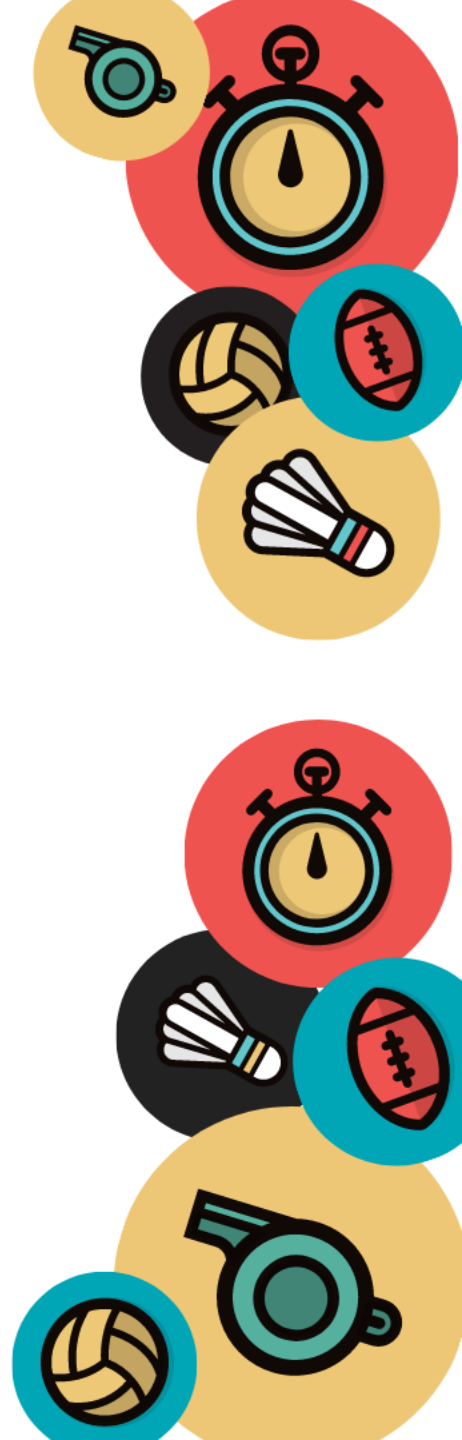
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Core Program Partnership

Qualification Criteria

1) Offer Programs that are:

- Inclusive and open to the public
 - Provide free or affordable services
 - Align with LA County Parks Core Programming
- Youth sports
 - Youth science, technology, engineering, arts and mathematics programming (STEAM)
 - Arts and culture
 - Health and well-being
 - Nature conservancy, horticulture and similar environmental programs
 - Special Events organized by community service organizations





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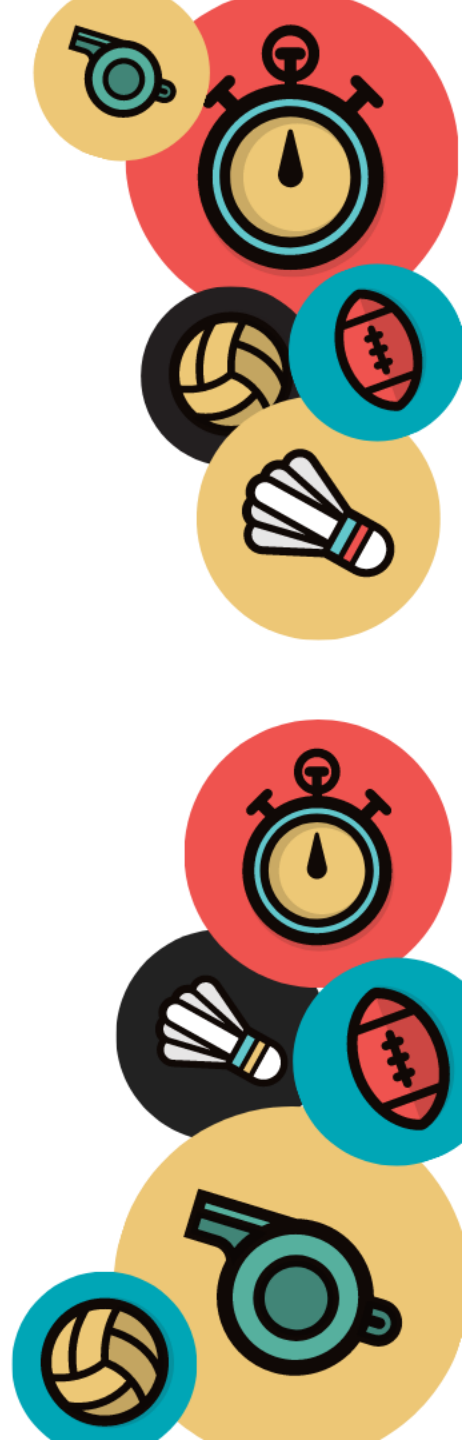
Core Program Partnership

Qualification Criteria

2) Provide Direct Benefits to LA County Parks (2 out of 4):

- Direct funding of LA County Parks programs and activities
- Volunteering at LA County Parks core programs or community events
- Maintenance or improvement of LA County Parks facilities
- In-kind services, equipment or other donations to LA County Parks

Determined during the Detailed Questionnaire process.





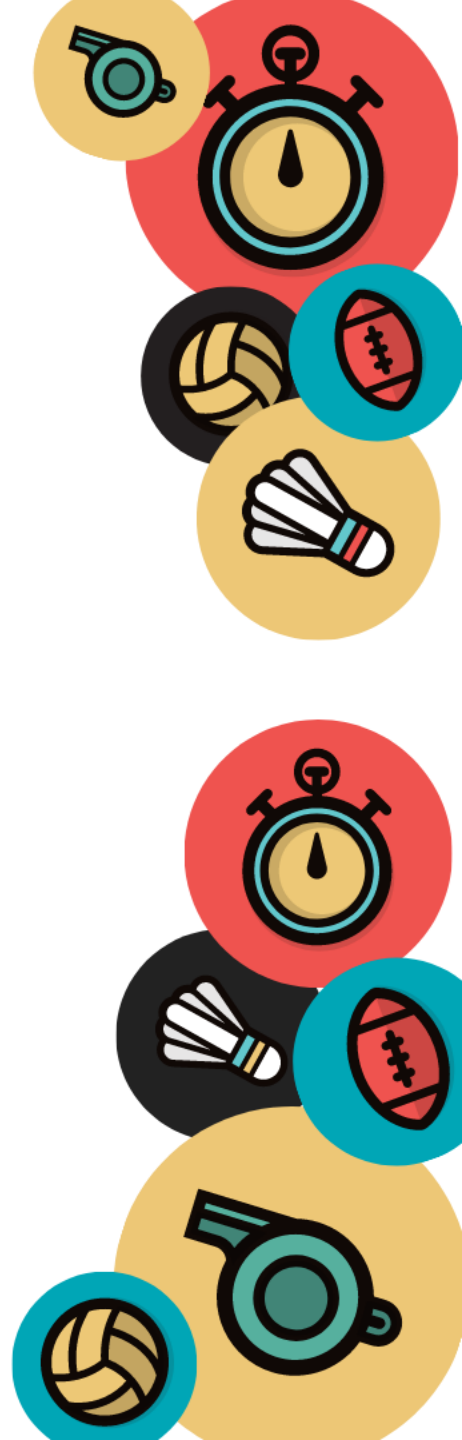
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Core Program Partnership

Qualification Criteria

3) Fulfill Partner Responsibilities (ALL):

- Participate in an annual review meeting, AND
- Share annual financial records, AND
- Cross-promote LA County Parks through social media, website, and other promotional channels as a partner, AND
- Feature LA County Parks and Supervisorial District in program or events and in all related printed and digital promotional materials.



Core Program Partnership

- No Rental Fees
- Staffing & Other Charges as applicable

Core Program Partner complies with all Program / Service parameters AND two out of four Direct Benefits to DPR AND fulfills ALL Responsibilities

Qualifying Parameters

Program or Service

- Inclusive and open to the public
- Free or affordable (commensurate to DPR program and rental fees)
- Part of DPR Core Programming as defined in Business and Operations Plan (Youth Sports, Programming for Youth including Arts & Culture, and Community Special Events)

All

Direct Benefit to DPR

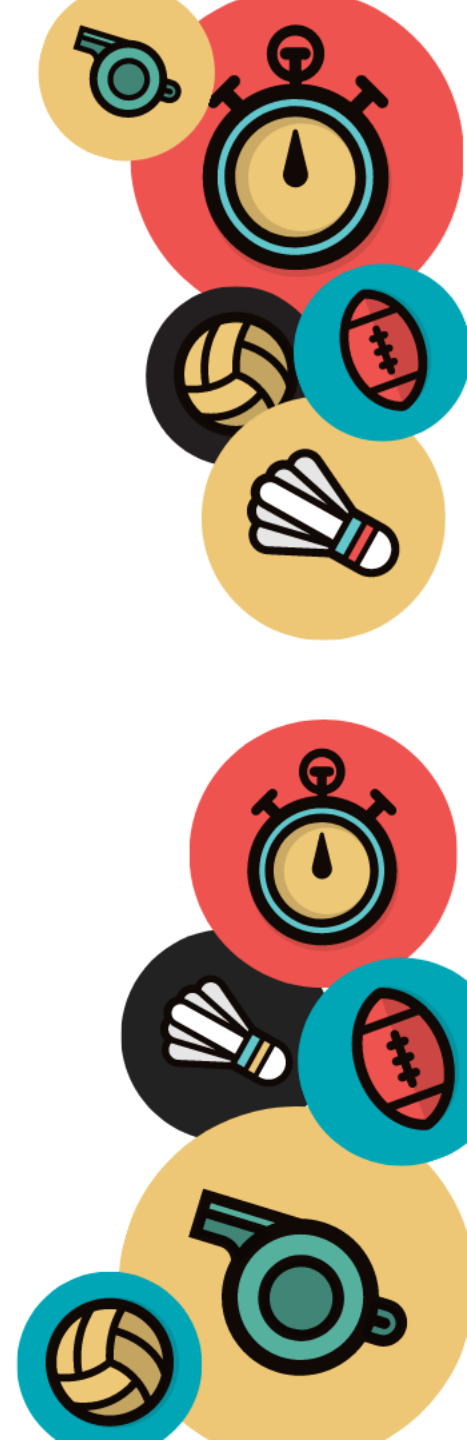
- Direct Funding of the Park Programs and Activities
- Volunteering at DPR Core Programs or Community / Special Events
- Maintenance and/or improvement of DPR facilities or amenities (mutually agreed)
- In-Kind Services, materials, equipment, or other donations to DPR

2 out of 4

Responsibilities

- Participation in Annual Review Meeting
- Sharing Annual Financials
- Cross-promoting DPR in Social Media, website, and other promotional channels as a partner
- Feature DPR and SD Logo during the Program / Event and in all related public materials (Banners etc)

All

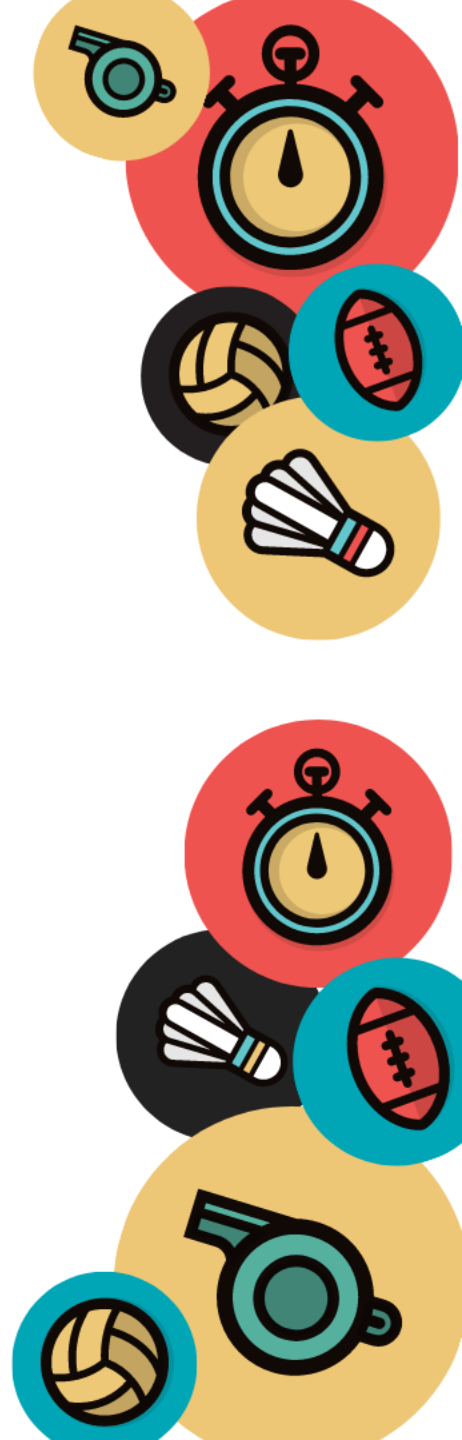




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Community Program Partnership

Community Program Partners will be eligible to a **25% discounted facility use fee**, subject to staffing and other costs.



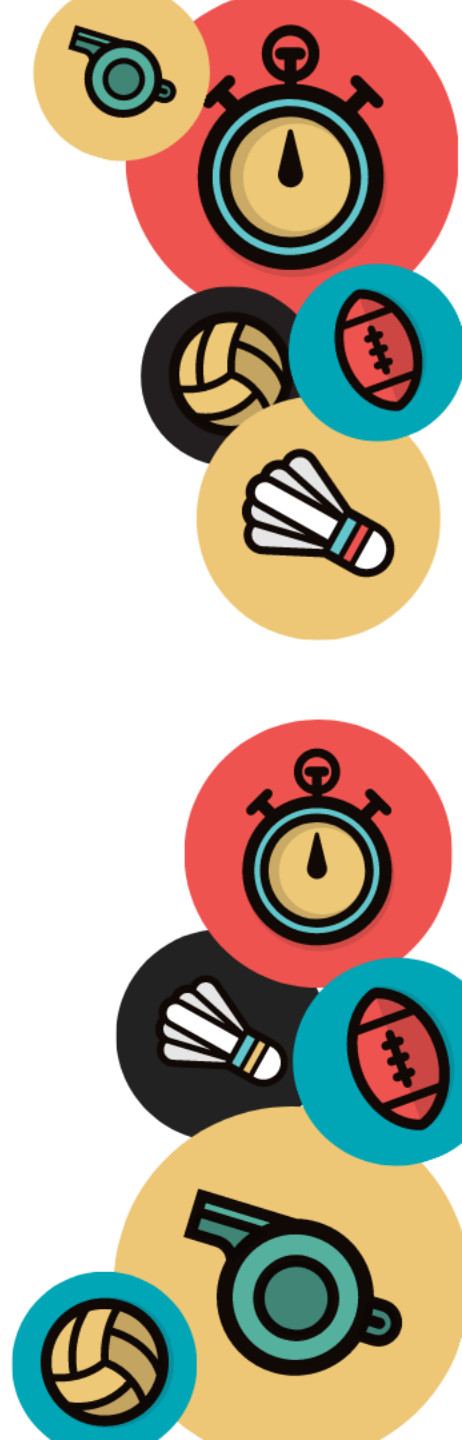


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Community Program Partnership

Qualification Criteria

- 1) Offer Programs that are:
 - Inclusive and open to the public
 - Provide free or affordable services
 - Align with LA County Parks Core Programming





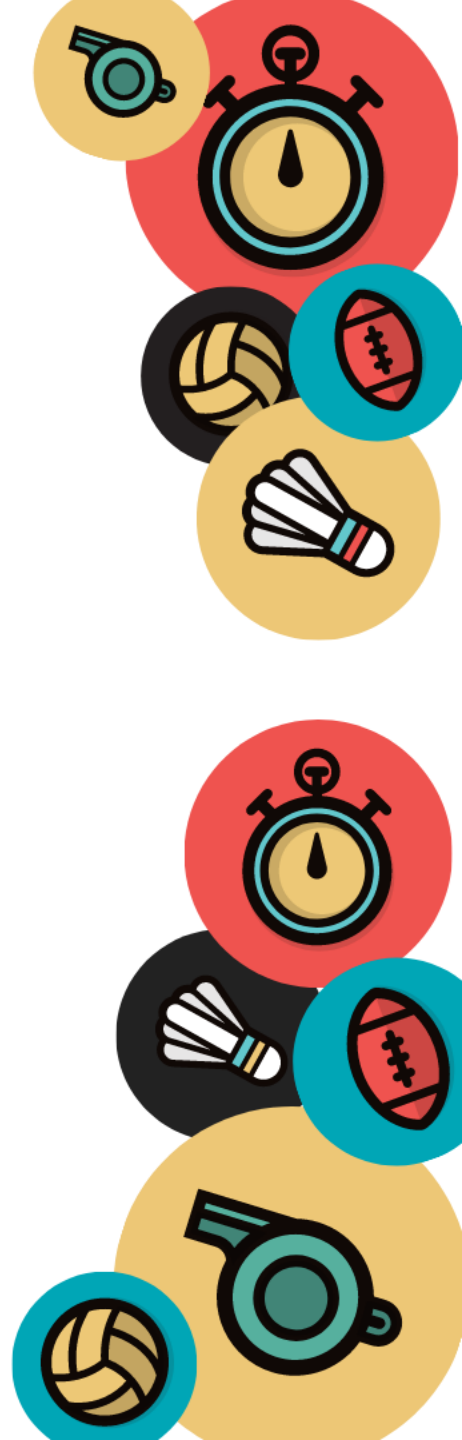
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Community Program Partnership

Qualification Criteria

2) Fulfill Partner Responsibilities (2 out of 4):

- Participate in an annual review meeting
- Share annual financial records
- Cross-promote LA County Parks through social media, website, and other promotional channels as a partner
- Feature LA County Parks and Supervisorial District in program or events and in all related printed and digital promotional materials



Community Program Partnership

- 25% Discount from Individual Rental Fees
- Staffing and Other Charges as applicable

Community Program Partner offers at minimum two out of three Program / Service parameters OR fulfills two out of four Responsibilities

Qualification Parameters

Program or Service

- Inclusive and open to the public (Mandatory)
- Free or affordable (commensurate to DPR program and rental fees)
- Part of DPR Core Programming as defined in Business and Operations Plan (Youth Sports, Programming for Youth including Arts & Culture, and Community Special Events)

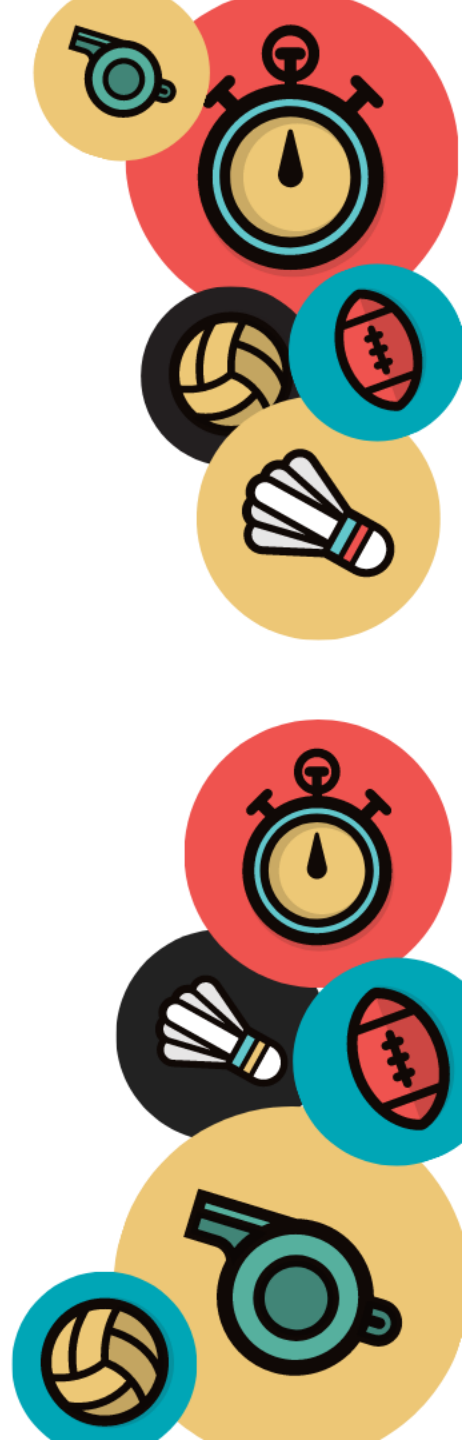
2 out of 3

Responsibilities

- Participation in Annual Review Meeting
- Sharing Annual Financials
- Cross-promoting DPR in Social Media, website, and other promotional channels as a partner
- Feature DPR and SD Logo during the Program / Event and in all related public materials (Banners etc)

2 out of 4

OR



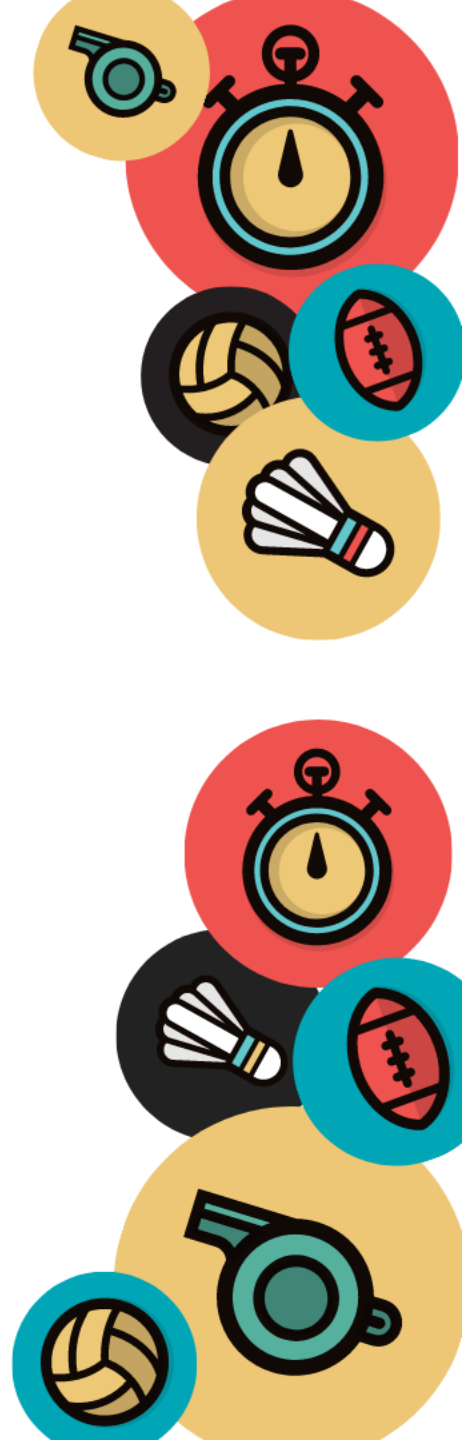


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Field Allocation Process

- Athletic fields are allocated and permitted semi-annually.
 - The first allocation period is January-June (applications accepted starting October 1st of prior year).
 - The second allocation period is July-December (applications accepted starting April 1st of that year)
- Priority will first be given to LA County Parks' Sports Programs and Special Events and to Core and Community Partner organizations.
 - Due to demand, athletic fields will then be allocated based on priority as listed below.

This does not guarantee that every organization will receive the fields they request.





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Field Allocation Priorities

GROUP A – LA County Parks and Core Program Partners

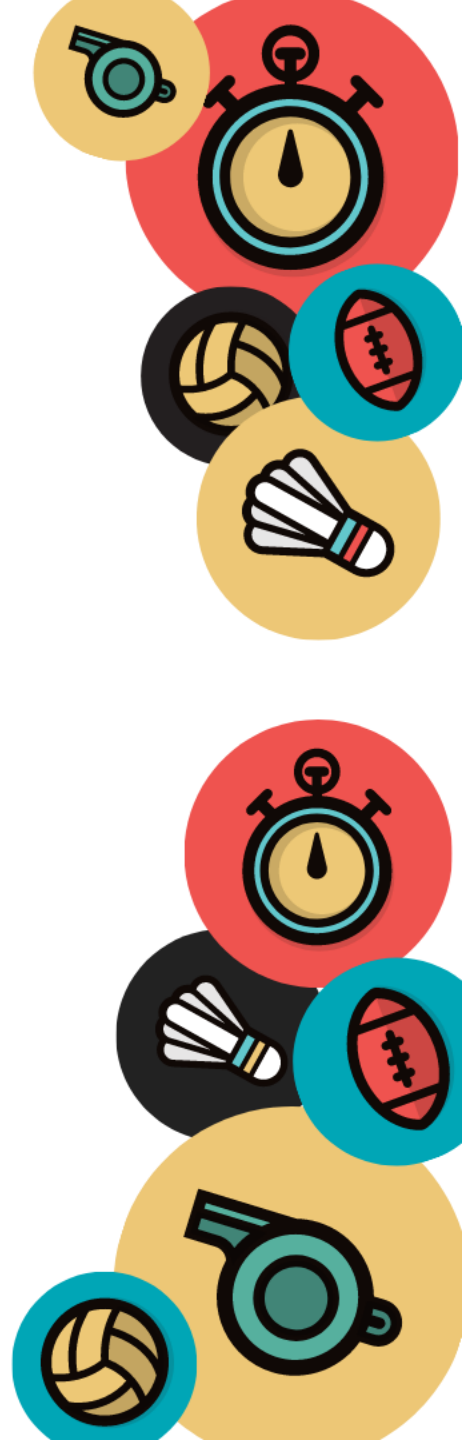
GROUP B – LA County Parks Community Program Partners

GROUP C – Educational Institutions (K-12) including Charter Schools and Private Schools for Interscholastic Sports Teams with Master Use Agreements Only

GROUP D – Non-Profit Youth Organizations and Community Youth Sports Organizations

GROUP E – Other Youth Sports Organizations i.e. travel ball, club teams, for-profit organizations

GROUP F – Adult sports, youth/adult tournaments, camps, clinics, and/or special events

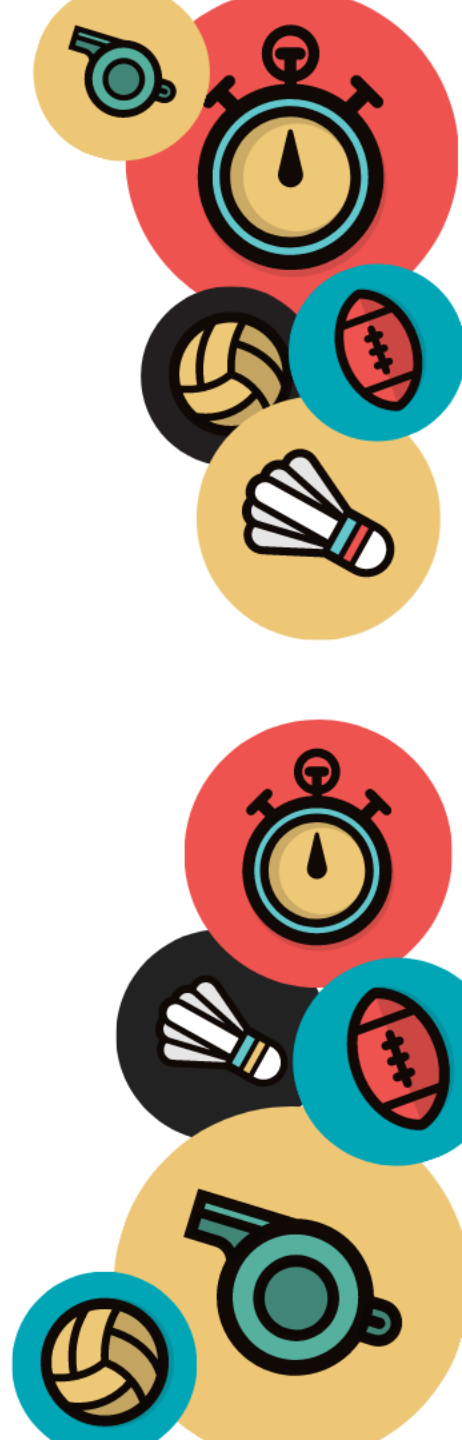




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Field Allocation Guidelines

- Each organization will complete an annual Youth Sports Questionnaire to assist with determination of their organization's status.
- All schools and educational institutions will need to execute a Master Agreement with LA County Parks to enter sports field use permits. The Master Agreement will need to be approved by the institution's Board or governing body prior to any field use agreements with LA County Parks.
- LA County Parks reserves the right to deny a permit for field use if the activity is one already provided by LA County Parks at the requested facility.
- No organization will have sole independent use of any LA County Parks sports field. LA County Parks will allocate fields when available to all qualified youth serving sports organizations.
- Club organizations and individual teams that are not members of a structured league on Los Angeles County fields will be considered a drop-in rental.

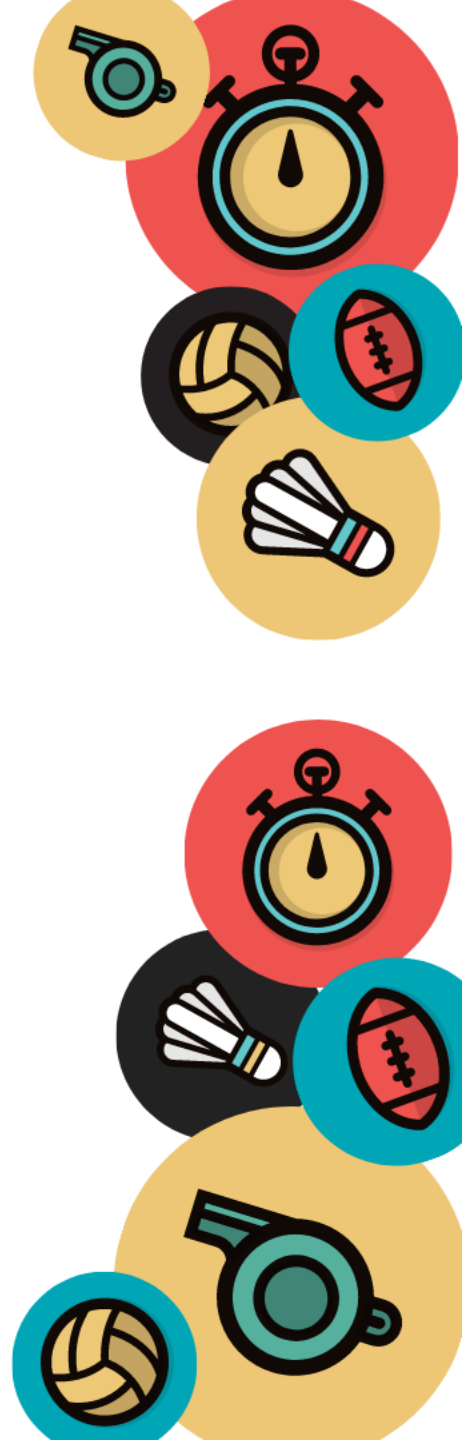




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What if I'm not a Program Partner?

- Rental opportunities available at full facility use fee.
- Reservations begin in May 2021





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Timeline and Process

Attend an Outreach Meeting (Today!)

Submit the Online Application (By April 15, 2021)

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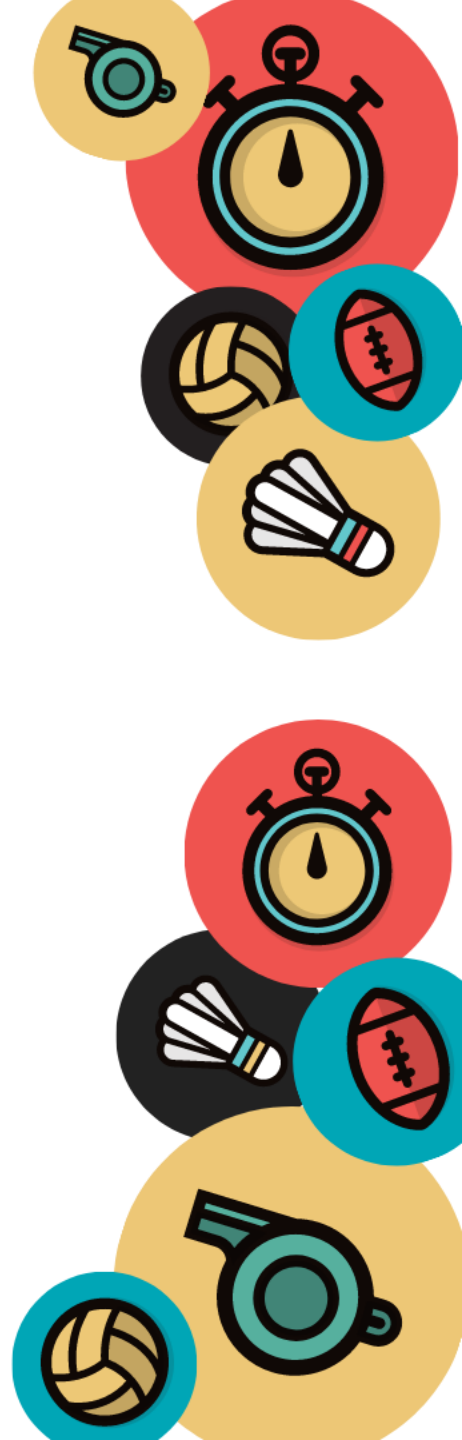




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How We Can Help

- Email: partner@parks.lacounty.gov for all inquiries
- Website: parks.lacounty.gov/partner
- Office Hours: 15-minute appointments
 - March 30 – April 2 from 10:00 a.m. – 12:00 p.m.
 - April 6 – 9 from 2:00 – 4:00 p.m.
 - Apr 13 – 16 from 4:00 – 6:00 p.m.
 - Apr 20 10:00 a.m. – 12:00 p.m.
 - Apr 27 10:00 a.m. – 12:00 p.m.



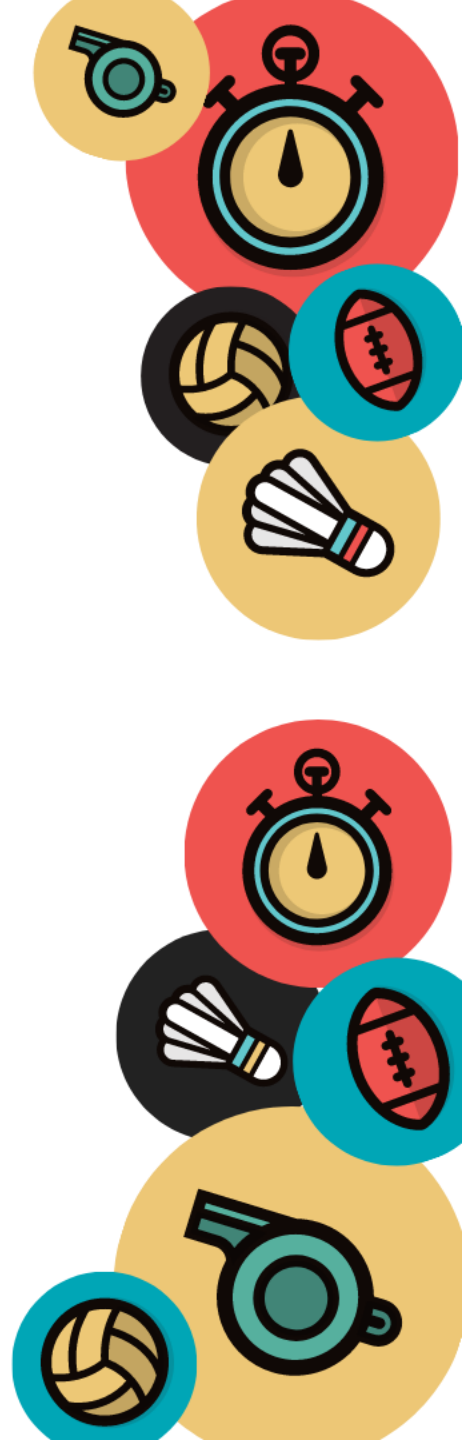


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Questions?

- Use the Raise Hand feature.
- Host will unmute you.
- Try to be brief.

If you don't want to ask your question here, remember you can email partner@parks.lacounty.gov.



Thank you!

Core and Community Program Partnerships
Virtual Information Session

Email: partner@parks.lacounty.gov for all inquiries

Website: parks.lacounty.gov/partner

Office Hours: 15-minute appointments

