**MEDIA ADVISORY**

**FOR IMMEDIATE RELEASE     Contact:** Name / Phone

[DATE] Email

LA COUNTY PARKS & RECREATION WITH

CITY OF AZUSA, CITY OF CARSON, CITY OF EL MONTE, CITY OF EL SEGUNDO, CITY OF GARDENA, CITY OF GLENDALE, CITY OF HUNTINGTON PARK, CITY OF INGLEWOOD, CITY OF IRWINDALE, CITY OF LAKEWOOD, CITY OF LYNWOOD, CITY OF MALIBU, CITY OF MAYWOOD, CITY OF PALMDALE, CITY OF PASADENA, CITY OF PICO RIVERA, CITY OF SANTA FE SPRINGS, CITY OF SIERRA MADRE, CITY OF WALNUT, CITY OF WEST COVINA

**[CITY NAME] LAUNCHES**
**EVERY BODY PLAYS PROGRAM FOR YOUTH**

**This Is An Invitation to Join A Movement…**

**LA County with 20 Cities Gets Kids Playing Again**

***Free Sports Equipment Check-Out and Snacks Offered***
***at 55 Parks and 20 Cities***

**[CITY]** – On Thursday, April 1, [CITY/AGENCY NAME] and the Los Angeles County Department of Parks and Recreation (LA County Parks) are joining a movement to get kids playing with Every Body Plays, a program that provides free access to a variety of recreational programming and equipment such as balls, jump ropes, athletic equipment and games while visiting their local parks. [NUMBER] parks in [CITY] plus 55 LA County Parks locations and 43 additional parks in 20 cities countywide will be safe havens that provide access to caring recreation staff and are natural places to help heal by connecting youth with their peers in a safe environment (following Public Health protocols).

As schools re-open, Every Body Plays will align to support youth and families by providing free drop-in after-school recreational programming on Tuesdays through Saturdays from 2:30 p.m. to 5:30 p.m. [CITY/AGENCY NAME] will also provide nutritional snacks at qualifying park sites to ensure that children are not hungry in the afternoon.

Officials from [CITY NAME] will be available for one-on-one, on-camera interviews at a participating park.

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| **WHEN:** | Day, Month Date, Year 0:00 p.m. to 0:00 p.m. |
| **WHERE:** | Park or Location NameAddress\*Parking information |
| **WHO:** | * Name, Title, Agency/Organization
* Name, Title, Agency/Organization
* # youth participating in Every Body Plays program
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| **INFO** | The aim of Every Body Plays is to get youth playing in their parks again, and amplify the power that play has in helping young people connect to each other by having access to games and activities that promote self-care. Every Body Plays and the free snack programs are overseen by recreational staff and trained interns from the Youth @ Work program, which provides seasonal job opportunities for youth and young adults, ages 14 to 24. Thanks to the Los Angeles County Board of Supervisors, the Los Angeles County Department of Workforce Development Aging and Community Services and LA County Parks, our Youth@Work Team members will be working on site to help LA County Parks provide these necessary services to local communities.* Interactive map with park location programming and services: [https://parks.lacounty.gov/everybodyplays](https://parks.lacounty.gov/everybodyplays/)
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